

## **PRIVACY POLICY**

This Privacy Policy governs the manner in which The Fripp Island Property Owners Association (“FIPOA”) collects, uses, maintains, and discloses information collected from users (each, a “User”) of the <https://frippislandliving.com/> website (“Site”). This privacy policy applies to the Site and any offerings by FIPOA.

### **Personal identification information**

FIPOA may collect personal identification information from Users in a variety of ways when Users visit our site, including, but not limited to, when Users register for site access, request or renew a vehicle decal, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources we make available on our site. In these situations, Users may provide to FIPOA, as appropriate, name, email address, mailing address, phone number. Information provided to the Site is retained only until the cache is cleared, which occurs on an hourly basis.

Users may, however, visit our site anonymously, without logging in. We will collect personal identification information from Users only if they voluntarily submit such information to us while interacting with the Site, and in particular taking part in such activities as identified above. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site-related activities.

### **Non-personal identification information**

Non-personal identification information refers to the browser name, the type of computer and technical information about a User’s means of connection to our Site, *i.e.*, the User’s computer or similar device, such as the operating system an Internet Service Provider utilized, and other similar information. We may collect non-personal identification information about Users whenever they interact with our site.

### **Web browser cookies**

Our site may use cookies to enhance User experience. A User’s web browser places cookies on the hard drive of the User’s means of connection to our Site for record-keeping purposes and, in

certain situations, to track information about them. Most web browsers are set to accept cookies by default. A User may choose to set their web browser to refuse cookies, or to receive an alert when cookies are being sent. You should review the online documentation relating to your browser or consult with the provider of your browser for instructions on how to disable cookies. Google analytics is used to compile user behavioral information for the Site from non-personal identification information through Google analytics. Google's information regarding cookies can be reviewed at <https://policies.google.com/technologies/ads>. Please note that if you disable cookies on your internet-enabled device, or set it to refuse cookies, some parts of the Site may not function properly or offer you the same degree of personalization.

### **How we use collected information**

FIPOA may collect and use Users' information for the following purposes:

- To improve customer service  
Information you provide helps us respond to customer service requests and support needs more efficiently.
- To personalize user experience  
We may use non-personal information in the aggregate to understand how our Users, as a group, use the services and resources provided on our site.
- To improve our site  
We may use feedback you provide to improve our products and services.
- To process payments  
We do not share this information with outside parties except if necessary to provide a service.
- To run a promotion, contest, survey or other Site feature.
- To send Users information they requested to receive about topics of interest to them.
- To verify accounts and activity and to monitor suspicious or fraudulent activity.
- To send periodic emails  
We may use an email address provided by a User to send a User emails, and respond to inquiries, questions, and/or other requests. We currently use Mail Chimp for sending emails to subscribers to our mailing list. Any User may opt out of the mailing list at any time, either through Mail Chimp or by communicating the unsubscribe request to FIPOA's communications coordinator. If a User opts-in or subscribes to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to opt-out or unsubscribe from receiving future emails, we include unsubscribe instructions at the bottom of each email, or the User may contact us via our Site.

We may use personal information about you where you have given us consent to do so for a specific purpose not listed above. For example, we may publish testimonials or feature User comments, reviews or stories to promote FIPOA and/or Fripp Island, with a User's permission.

### **How we protect your information**

We adopt data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your username and password stored on our Site.

### **Sharing your personal information**

We do not sell, trade, or rent Users' personal identification information to others. However, from time to time, we do receive requests from our business partners, trusted affiliates, and advertisers for aggregated, non-personal, demographic information for such purposes as outlined above (see How We Use Collected Information). We will only share aggregated, non-personal, demographic information and will not link the shared information to any personal identification information regarding any User of the Site.

We will not share any personal information in the absence of a requirement to do so by a legal obligation such as a Court order or subpoena.

You may choose to:

- Stop receiving marketing e-mails, direct mail, phone and mobile marketing communications
- Update and correct your Personal Information
- Cancel your account or request that we no longer use your Personal Information

You can do any of these by modifying your account information or preferences or by contacting our communications coordinator by email or phone to request modification or updating of your information.

### **Changes to this privacy policy**

FIPOA has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for

any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

### **Your acceptance of these terms**

By using this site, you signify your acceptance of this policy. Your continued use of the site following the posting of changes to this policy will be deemed your acceptance of those changes. If you do not agree to this policy, please do not use our site.

### **Contacting us**

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us at:

Fripp Island POA  
225 Tarpon Blvd  
Fripp Island, SC 29920

(843) 838-4155

Email: [communications@frippislandliving.com](mailto:communications@frippislandliving.com)

Any feedback, comments, requests for technical support, or other communications relating to the Webpages should be directed to: [communications@frippislandliving.com](mailto:communications@frippislandliving.com)

Thank you for visiting the Webpages.